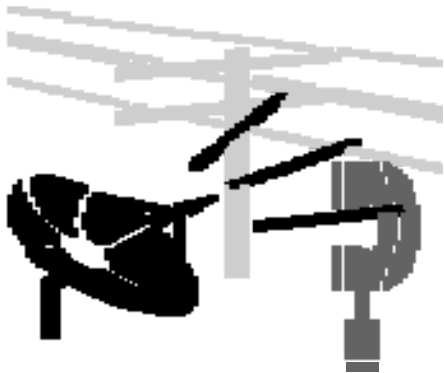


MERCHANT PROCESSING NEWS

... EDUCATING AND ASSISTING BUSINESS OWNERS ON THE SUBJECT OF
"MERCHANT SERVICES"



PURPOSE OF THIS NEWSLETTER

This month's newsletter covers topics focusing on "financial" awareness.

CREATING ADDITIONAL PROFIT CENTERS



Studies have shown that many businesses *leave a lot of money on the table*. One of the ways this occurs is due in part to the merchant's money acceptance avenues. Most businesses accept the customary major credit cards such as Visa, MasterCard, American Express and Discover. There are, however, more options available in the plastic card arena. I urge you to research the below options and consider how they may well benefit your cash flow and bottom line.

Electronic Benefit Transfer (EBT)

Electronic Benefit Transfer (EBT) is an electronic system that allows a recipient to authorize transfer of their government benefits from a Federal account to a retailer account to

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pay for products received. EBT is currently being used in many States to issue food stamp and other benefits. EBT has been implemented in all States since June of 2004.

DINER'S CLUB



Diners Club is a premium global brand with a rich heritage as the world's first charge card and is issued today in more than 200 countries and 70 local currencies. Diners Club is the smart payment choice for mid-to-large corporations, individual business people and professionals. It is the only card/payment solution provider that combines a superior product package, unsurpassed service and award winning rewards with universal acceptance.

Contact our friends over at [JG Consulting Group, Inc.](#) to learn more about these and other services.

... more to come next month.

For more information and timely updates visit: www.merchantprocessingnews.com