

MERCHANT PROCESSING NEWS



PURPOSE OF THIS NEWSLETTER

It is my desire to both educate and assist business owners on the subject of "merchant services".

THE NEW YEAR IS HERE

In the business realm, the start of a *New Year* triggers many things to consider: The last year's production, income and sales figures are reviewed. Planning and action are already taking place towards these goals for 2008 - - just to name the most obvious.

I want to address an area that I find is very often overlooked but still plays a key role in realizing your business' full income potential. I don't think anyone would deny that technological advancements evolve at an incredible rate! With that said, improvements to this ever changing technology are happening almost daily! And here we've gone another year - - so, when is the last time you checked to see what array of new and income producing merchant services are available to you?

REVIEW OF MERCHANT SERVICES

What generally happens at the start of a new business is the owner tends to begin with the bare basics of merchant services. The primary would naturally be credit card acceptance and then maybe one other service such as Pin-Based

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What's Inside:

- Purpose of this newsletter
- The New Year is Here
- Review of Merchant Services
- Contact Your Merchant Services Consultant

debit. As time goes on and your business expands so does your merchant service needs. Unfortunately, solutions or a more efficient service for those needs are often overlooked due to complacency and the lack of knowledge.

CONTACT YOUR MERCHANT SERVICES CONSULTANT

It is in your best interest to contact your Merchant Services Consultant (MSC) and evaluate the various services available and how your business would benefit by implementing them.

As a convenience to you, I am providing a simple survey that will aid in identifying your needs and the services we have in place to handle those needs. Please take a moment and review the URL below.

Complete this simple survey and select "Submit". One of our MSCs will contact you very soon to discuss the services you have selected to determine if those services will be of benefit to your business.

<http://www.jgconsultinggroup.com/merchantse rvices.html>

... more to come next month.

For more information and timely updates visit:
www.merchantprocessingnews.com