

MERCHANT PROCESSING NEWS



PURPOSE OF THIS NEWSLETTER

It is my desire to both educate and assist business owners on the subject of “merchant services”.

Previous newsletters have been geared primarily toward “detail” information. This month’s newsletter contains more of a “financial awareness” theme.

IT’S TAX SEASON AGAIN



Yes my friends it is that dreaded time of year where we sit down and prepare to meet with our CPA or tax accountant.

As I sat down a few weeks ago and began contemplating the information to present to my CPA, I considered that there may be businesses who will be writing healthy check(s) to one or all of the government agencies, whether it be to Federal, State, County or City - - who anticipate receiving part of our money.

It doesn’t take a genius mentality to understand the need that more than a few businesses would have for an avenue to fund their tax

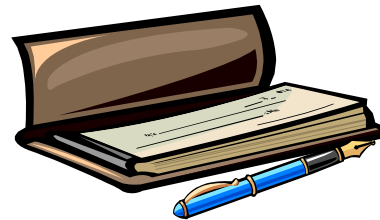
March 2008

What’s Inside:

- Purpose of this newsletter
- It’s Tax Season again
- Off-setting some of the tax burden
- How does it work?
- Does my business qualify?
- How do I get started?

liabilities without digging too much into their discretionary cash or working capital. With that in mind we have found a potential solution for those businesses that qualify.

OFF-SETTING SOME OF THE TAX BURDEN



What would it mean to you to have the availability of a cash advance ranging between \$2,500.00 to \$150,000.00 to off-set all or part of your tax burden? Or maybe use that cash to purchase more product for business expansion or sleep better at night knowing you have a cushion in your checking account?

How would like to have extra working capital with the following conditions:

- Cash Within 7 Working Days
- No Personal Guarantee
- No Collateral
- No Liens
- No Application Fees
- No Points
- No Fixed Monthly Payment

I know ... How can this be possible? Keep reading ...

HOW DOES IT WORK?



The cash advance is determined by and based on your Visa/MasterCard average monthly volume. Reimbursement of the funds is calculated and based on a small percentage of future Visa/MasterCard transactions.

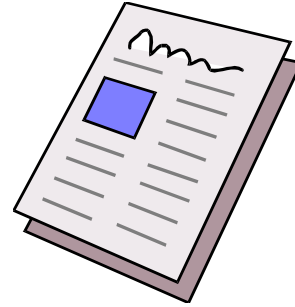
The advantage of this is that the cash advance company is paid only when you make a sale. So if you have a slow month, an emergency or some unexpected event, you don't have to worry and your balance never gets higher. There is a one-time fee charged up front and there is no accruing interest rate! You're not penalized for the length of time to pay back the advance. Let's talk numbers: If you were advanced \$10k on a 6 month plan and for whatever reason it took you 16 months to repay, you're still only paying \$10k.

This product is truly intended to be a *business-friendly-working-capital-tool* that will work within the parameters of your individualized business!

Are you still breathing? Okay, so you don't have to reread, let's recap some of the advantages of this type of program:

- Improved Cash Flow – Repayment is through a percentage of your future Visa / MasterCard receipts. You pay only when you make a sale.
- Does not affect your ability to qualify for other financing.
- Use the cash advance for any business purpose.
- State-of-the-Art processing systems maximize transaction security.

DOES MY BUSINESS QUALIFY?



As with any program of this nature there are some basic requirements. For example:

- Business must have been in existence for more than six months.
- Minimum of 15 transactions per month.
- Monthly credit card volume is greater than \$2,500.00
- Minimum of 9 months remaining on building lease (if applicable).

HOW DO I GET STARTED?

You have several options on how to take advantage of a cash advance program like this.

Our friends at JG Consulting Group, Inc. have teamed with one of the largest Cash Advance companies in the industry. Contact JG Consulting Group, Inc for more information and learn how to start the process as soon as possible.

The first option would be to utilize the easy to follow instructions contained on their [Quick Application](#).

The second option is to give the folks at JG Consulting Group: 800-797-0578.

... more to come next month.

For more information and timely updates visit:
www.merchantprocessingnews.com