

MERCHANT PROCESSING NEWS

. . . EDUCATING AND ASSISTING BUSINESS OWNERS ON THE SUBJECT OF
"PAYMENT SOLUTIONS TECHNOLOGY"



PURPOSE OF THIS NEWSLETTER

This month we're excited to tell you about a new service being offered by our friends at [JG Consulting Group](#). Commonly known as "90 Days Same As Cash", this service offers "Interest Free Credit Simply by Using a Checking Account!" Let's talk about it!

Multi-Check Deferred Deposit Plan! Up to four (4) checks may be taken for a single purchase.

This is for that time when your customer faces a financial predicament (for example a pet becomes hurt or ill or a costly dental procedure is not covered by insurance), or a home emergency/ improvement occurs such that stretching the payments out over a 90 day period becomes the key to solving your customer's concerns! Or, how about the customer in the furniture store having trouble making up their mind regarding the purchase of that crucial extra item because they think they can't afford it?

Now, with our 90 day payment plan your customer does not have to worry about an unexpected financial emergency or the additional amount to purchase something extra! **And, it is all guaranteed!** 90 days "SAME AS CASH" means exactly what it says! We call the program "PAYDAY" because your customer stretches out their payments over 90 days in 30 day intervals! How much simpler can it get! And now, we offer three different

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but equally lucrative programs, one which will suit you and your customer similarly.

Option A

Accept up to 4 checks for the amount of purchase and let your customer extend their buying power while you deposit the checks in 30 day intervals.

Option B

Same as Option A, only now you no longer have to make a trip to the bank to deposit the checks, or incur bad check service charges from your bank, or mail the physical check to us for reimbursement. We automatically debit the consumer's bank account at each deferred deposit date while settling the funds directly to your bank account electronically.

Option C

This program is the most exciting program of them all. Same as Option B, but with this feature you are paid **IN ADVANCE**. Your customer will have his account debited over the 90 day period while you get **all of your money** immediately.

EXAMPLES OF INDUSTRY TYPES

- Home Improvement
- Appliance Purchases
- Furniture Purchases
- Automotive Repair / Tire Sales
- Medical / Dental / Veterinary
- Bedding / Mattress Purchases
- Tile / Flooring / Carpeting

Please feel free to contact our friends over at [JG Consulting Group, Inc.](#) with any questions.

For more information and timely updates visit:
www.merchantprocessingnews.com